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New Cable Channel Offers Regional Programming

Okemos, MI (June 7, 2010) Meridian Charter Township cable division, in cooperation with Non-profit organizations, businesses and municipalities from across the region, is launching Capital Area Media Television. CAMTV will air programming beginning June 23, 2010 on Comcast cable channel 30 in Meridian Township and East Lansing and on AT&T U-verse channel 99 in the Tri-County region.

The purpose of CAMTV is to provide greater access to local government and Non-profit organization information from across the capital area region. The collaboration will maximize services and technology, and promote efficiency.

CAMTV will celebrate this new venture at a launch party **Tuesday, June 22 at 6:00 pm at the Meridian Charter Township Municipal Building**, located at 5151 Marsh Road in Okemos. Various individuals representing regional collaboration efforts will ceremoniously “flip the switch” to activate the channel’s signal. Members of the media are invited to attend. Cameras are welcome and encouraged.

“I believe this is the first step toward important regional efforts,” said Meridian Township Supervisor Susan McGillicuddy. *“I am proud we initiated this and believe it is good for the region and hope other communities follow suit and join the effort.”*

The first program slated to air on the new channel is The Centers for Regional Excellence Statewide Conference. The conference will be broadcast live on CAMTV, June 23rd at 2:00 pm. Additional programming commitments include:

- MGTV (Michigan Government Television)
- Election 2010 Debates & Interviews
- Open Line call-in show
- Live coverage of the new Capital City Stealth minor league football team home games (beginning July 10)
- Now! Just One Tech Legal Moment

CAMTV is made possible through a grant of up to \$25,000 awarded by the State of Michigan Centers for Regional Excellence. Equipment, software and technical expertise were also donated by Leightronix, Inc.

Organizations and individuals interested in membership opportunities or creating programs for CAMTV should contact Deborah Guthrie at 517-853-4380 or Guthrie@meridian.mi.us.

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